Cosmetics Europe
The Personal Care Association

We personally care
About Cosmetics Europe

We personally care
Cosmetics Europe

As the voice for Europe’s dynamic Cosmetics and Personal Care Industry since 1962, Cosmetics Europe represents over 4,600 innovative companies ranging from international corporations to privately held family-run companies and SMEs. [www.cosmeticseurope.eu](http://www.cosmeticseurope.eu)
Socio-economic Value of the European Cosmetics and Personal Care Industry

We personally care
Europe is the global flagship producer of cosmetic products.

GLOBAL MARKET FOR COSMETICS PRODUCTS (€ BILLION) (COSMETICS EUROPE, 2015)

- Europe €77
- US €62
- China €41
- Brazil €23
- Japan €20
- India €10
- South Korea €9
The industry supports millions of jobs throughout the European value chain.

At least 2 MILLION JOBS across the EU

179,000 people employed directly
1.55m people employed indirectly

Every 10 workers employed by the industry will support two jobs in the value chain
SMEs are key drivers of innovation and economic growth in the industry.

4605 SMEs
The number is growing

+100 companies manufacturing cosmetics ingredients
20,100 enterprises involved in the wholesale of cosmetics
45,700 specialist stores retailing cosmetics
500,000 hairdressing and beauty salons

Italy, France & the UK have the largest number of SMEs; followed by Germany, Spain and Poland
The industry is a science-driven and highly innovative sector.
The industry is about taking care of people.

60%: positive impact on well-being, image, self-confidence & mood

>40%: benefits in social, love, family & professional life & health

33% women: hard to live without foundation or concealer

25% men: hard to live without aftershave

88% people: hard to live without cosmetics

Handwashing with soap: reduces risk of diarrhoea by ~44-47% & acute respiratory illness by 23%
Cosmetics Europe Structure

We personally care
Corporate Members

Beiersdorf
AVON
sisley
COLGATE-PALMOLIVE
COTY
Estée Lauder
gsk
Henkel
Bayer
Johnson & Johnson
Kanebo (Kao Group)
L’Oréal
LVMH
Oriflame
Procter & Gamble
Revlon
Shiseido
Pierre Fabre
Unilever

We personally care
National Associations

- Austria - FCIO
- Belgium - DETIC
- Bulgaria - BNAEOCP
- Czech Republic - CSZV
- Denmark - SPT
- Estonia - FECI
- Finland - TY
- France - FEBEA
- Germany - IKW
- Greece - PSVAK
- Hungary - KOZMOS
- Ireland - ICDA
- Italy - COSMETICA ITALIA
- Latvia - LAKIFA
- Lithuania - LIKOHEMA
- Luxembourgr - DETIC
- Netherlands - NCV
- Norway - KLF
- Poland - PACHCP
- Poland - PUCI
- Portugal - AIC
- Romania - RUCODEM
- Russia - APCoHM
- Russia - PCAR
- Serbia - KOZMODET
- Slovakia - SZZV
- Slovenia - KPC
- Spain - STANPA
- Sweden - KTF
- Switzerland - SKW
- Turkey - KTSD
- United Kingdom - CTPA
Governance Structure

Board of Directors

Management Committee

Director General

Active Association members

Active Corporate Members

Strategic Core Teams

i Regulatory Strategy
ii Ingredients Defence
iii Alternatives to Animal Testing
iv Self Regulation in Advertising
v International Convergence
vi Selective Distribution Channels
vii Sustainable Development
viii Trust and Reputation

Expert Teams (in areas of competence)

Expert networks: Comms, Public Affairs, Regulatory/Legal; virtual support to staff, issue management

We personally care
Cosmetics Europe Vision and Objectives

We personally care
Vision

- A flourishing European Cosmetics and personal care industry

Mission

- To shape a European operating environment conducive to long term growth and a sustainable future

Goals

- To maximize innovation and sustainable development

- To maximise the freedom for industry to operate in the EU and globally

- To facilitate consumer access to safe, innovative and sustainable cosmetics and personal care products on the basis of responsible communication
Future proof EU environment for our sector

• Enabling us to continue to deliver to the needs and expectation of consumers
• Responding to future needs of consumers and facilitating us to adapt to global change

TO BE FUTURE PROOF WE NEED TO ACHIEVE THE FOLLOWING BY 2025

➢ All consumers have access to safe, innovative products
➢ Business has the freedom and the ability to innovate thanks to a favourable regulatory environment
➢ All policy and regulation is underpinned by policy and decision making based on best available evidence founded on science
For a flourishing cosmetics and personal care industry we offer to partner with you around

Upholding scientific, risk-based, consumer safety regulation

Ensuring an enabling framework for innovation embedding the “Innovation Principle” in policy making

Supporting freedom to pursue economic activity best suited to business models in an omnichannel trading environment

Driving international regulatory convergence towards a harmonisation of cosmetics regulations, on the basis of best practices

Promoting sustainable consumption and best sustainable business practices
We personally care
We are ready to address a changing world. Are you?
We can’t do it alone – let’s work together

Cosmetics Europe
the personal care association

We personally care