

Cosmetics Europe
The Personal Care Association

We personally care



Cosmetics Europe
the personal care association

About Cosmetics Europe

We personally care



Cosmetics Europe
the personal care association

Cosmetics Europe

As the voice for Europe's dynamic Cosmetics and Personal Care Industry since 1962, Cosmetics Europe represents over 4,500 innovative companies ranging from international corporations to privately held family-run companies and SMEs. www.cosmeticseurope.eu



Socio-economic Value of the European Cosmetics and Personal Care Industry

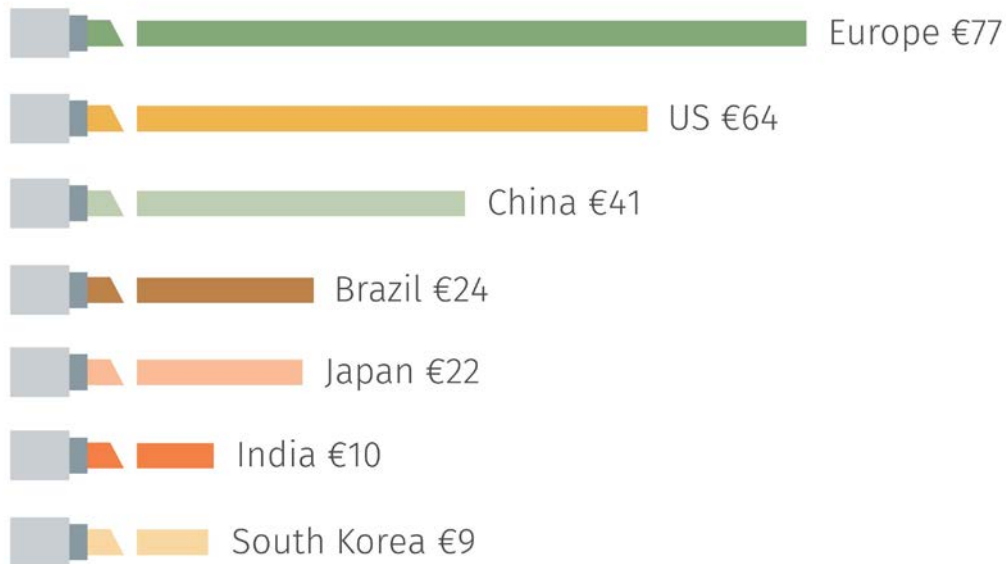
We personally care



Cosmetics Europe
the personal care association

Europe is the global flagship producer of cosmetic products.

GLOBAL MARKET FOR COSMETICS PRODUCTS
(€ BILLION) (COSMETICS EUROPE, 2015)



The industry supports millions of jobs throughout the European value chain.

Around
**2 MILLION
JOBS**
across the EU



190,000
people employed directly

1.58m
people employed indirectly

Every 10 workers
employed by the
industry will support
two jobs in the
value chain



We personally care



Cosmetics Europe
the personal care association

SMEs are key drivers of innovation and economic growth in the industry.

4900 SMEs
The number is growing

+100 companies manufacturing cosmetics ingredients

20,100 enterprises involved in the wholesale of cosmetics

45,700 specialist stores retailing cosmetics

500,000 hairdressing and beauty salons

Italy, France & the UK have the largest number of SMEs; followed by Germany, Poland and Spain

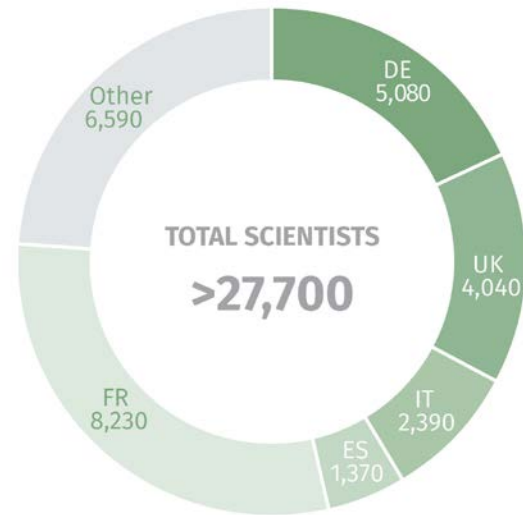


We personally care

The industry is a science-driven and highly innovative sector.



TOTAL NUMBER OF SCIENTISTS EMPLOYED IN THE EUROPEAN COSMETICS INDUSTRY IN 2016
(COSMETICS EUROPE, 2016)



We personally care

The industry is about taking care of people.



33% women:
hard to live without
foundation or concealer



25% men:
hard to live without
aftershave



88% people:
hard to live without
cosmetics



Handwashing with soap: reduces risk of diarrhoea
by **~44-47%** & acute respiratory illness by **23%**

And we are happy to see that cosmetic products matter to our consumers

IMPORTANCE AND QUALITY OF LIFE

Cosmetics and personal care products matter to European consumers and are held in high regard:



SELF-ESTEEM AND SOCIAL INTERACTION

Consumers said cosmetics and personal care industry products have a positive effect on how they feel:



Consumers across all age brackets value products as important and effective in building up their self-esteem and enhancing their interaction with others

INNOVATION WITH PURPOSE

Consumers value the tangible results of an innovative industry, recognising and prioritising:



Cosmetics Europe Structure

We personally care



Cosmetics Europe
the personal care association

Corporate Members

Beiersdorf

AVON
the company for women



sisley
PARIS



ESTÉE
LAUDER
COMPANIES

COTY

Elizabeth Arden
NEW YORK



Johnson & Johnson

Kanebo (KAO Group)

L'ORÉAL

LVMH
MOËT HENNESSY • LOUIS VUITTON

ORIFLAME
SWEDEN

P&G

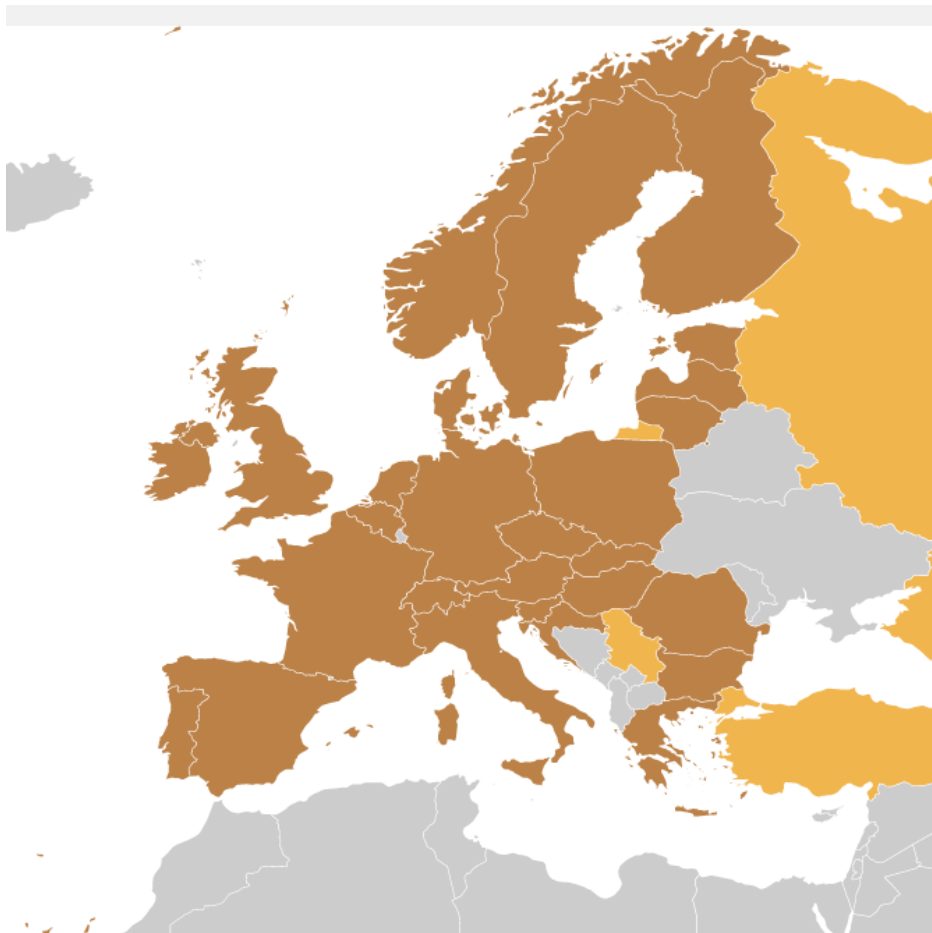
SHISEIDO



REVLON
REVLON
REVLON



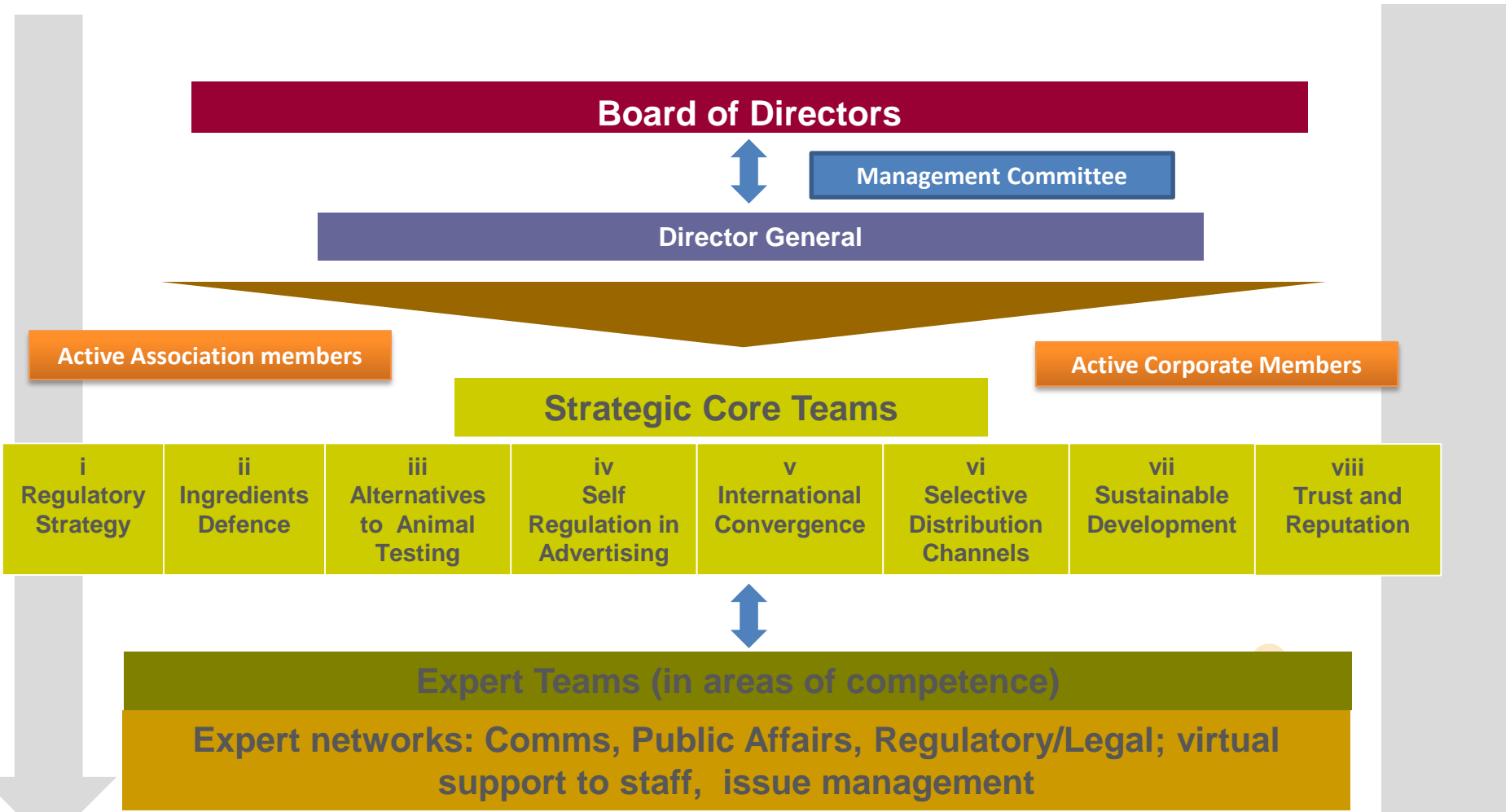
National Associations



- Austria - FCIO
- Belgium - DETIC
- Bulgaria - BNAEOPC
- Croatia - ZDK/CCE
- Czech Republic - CSZV
- Denmark - SPT
- Estonia - FECI
- Finland - TY
- France - FEBEA
- Germany - IKW
- Greece - PSVAK
- Hungary - KOZMOS
- Ireland - ICDA
- Italy – COSMETICA ITALIA
- Latvia - LAKIFA
- Lithuania - LIKOCHEMA
- Luxembourg - DETIC
- Netherlands - NCV
- Norway – KLF
- Poland - PACDI
- Poland - PUCI
- Portugal - AIC
- Romania - RUCODEM
- Russia - APCoHM
- Russia - PCAR
- Serbia - KOZMODET
- Slovakia -SZZV
- Slovenia - KPC
- Spain - STANPA
- Sweden - KoHF
- Switzerland - SKW
- Turkey - KTSD
- United Kingdom - CTPA



Governance Structure



Cosmetics Europe Vision and Objectives

We personally care



Cosmetics Europe
the personal care association

Vision

- ❖ A flourishing European Cosmetics and personal care industry

Mission

- ❖ To shape a European operating environment conducive to long term growth and a sustainable future

Goals

- ❖ To maximize innovation and sustainable development
- ❖ To maximise the freedom for industry to operate in the EU and globally
- ❖ To facilitate consumer access to safe, innovative and sustainable cosmetics and personal care products on the basis of responsible communication

Future proof EU environment for our sector

- Enabling us to continue to deliver to the needs and expectation of consumers
- Responding to future needs of consumers and facilitating us to adapt to global change



TO BE FUTURE PROOF WE NEED TO ACHIEVE THE FOLLOWING BY 2025

- All consumers have access to safe, innovative products
- Business has the freedom and the ability to innovate thanks to a favourable regulatory environment
- All policy and regulation is underpinned by policy and decision making based on best available evidence founded on science

For a flourishing cosmetics and personal care industry we offer to partner with you around



Upholding scientific, **risk-based**, consumer safety regulation



Ensuring an enabling framework for innovation embedding the **“Innovation Principle”** in policy making

Supporting freedom to pursue economic activity best suited to business models in an **omnichannel trading environment**



Driving **international regulatory convergence** towards a harmonisation of cosmetics regulations, on the basis of best practices



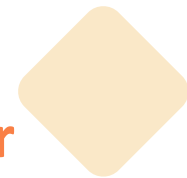
Promoting **sustainable consumption** and **best sustainable business practices**



We personally care



**We are ready to address a changing
world. Are you?
We can't do it alone – let's work together**



We personally care

