



# Activity Report 2013

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*"Science and innovation together with responsible use of resources will continue to be important drivers for industry competitiveness"*



# Consumers at the heart of the Cosmetics and Personal Care Industry

**Fabio Franchina**

*Cosmetics Europe President*

Consumers are at the heart of the Cosmetics and Personal Care Industry. At Cosmetics Europe, we recognise that to keep up with today's consumer, our industry needs to be pro-active in bringing innovative, safe, sustainable products to market. We have a responsibility to be actively engaged in helping to contribute to society, education, gender equity and social inclusion in the communities where our products are manufactured or sourced.

At Cosmetics Europe, through the support of our membership, we continue to build bridges on these important issues with our many stakeholders. Cooperation and openness to all stakeholder groups, with one consistent industry voice, is fundamental to our business today and in the future.

Expectations of today's consumer are constantly evolving, and more than ever before, cosmetics have become essential components for quality of life and well-being. We see this in figures that despite the tough economic climate, industry sales remain steady worldwide – with Europe at the forefront. To meet ever-changing consumer demands, science and

innovation together with responsible use of resources will continue to be important drivers for industry competitiveness.

In my four years as President of Cosmetics Europe, I have been proud to be part of the dynamic industry voice for Europe's 70 billion Euro Personal Care Industry. Since 1962, we represent the interests of more than 4000 companies, ranging from major international cosmetics manufacturers to small, family-run businesses operating in niche markets. Our industry employs more than 1.5 million people in Europe, including more than 25,000 scientists.

European sales are in excess of 70 billion Euro. We are proud of our achievements in Europe and our work with international colleagues as we open new markets and seek more industry harmonisation. Such achievements would not be possible without the support of our member companies and associations, as well as the Cosmetics Europe staff for their hard work and commitment. Together, we are all driven by the same passion: to bring the best quality and safety to the consumer and to earn and preserve their trust.





*"Understanding evolving consumer expectations, linked to economic, social and environmental considerations are at the core of our efforts"*

# Introduction

## **Bertil Heerink**

*Cosmetics Europe Director-General*

As the industry voice for Europe's flagship Cosmetics and Personal Care Industry, Cosmetics Europe is pleased to share some of the highlights of 2013 with you.

2013 was a pivotal year for our association. In a year of economic, political and regulatory challenges, the European cosmetics and personal care industry remained economically stable. In total, the European market represented almost one third of the global market, with total exports on the rise. This bodes well for a robust future.

One of the critical pieces of our work in 2013 involved the smooth interpretation and implementation of the European legislative framework for cosmetics. We firmly believe that ongoing stakeholder dialogue and collaboration will help provide a solid base and long-term perspective to help advance innovation and pool resources to the benefit of the European citizen and economy.

Our membership is deeply committed to the future of safe, sustainable products that contribute to personal hygiene, self-esteem, health and well-

being. We recognise that more than ever before, as an industry we are held accountable by consumers and regulators for safe and sustainable products. Understanding evolving consumer expectations, linked to economic, social and environmental considerations are at the core of our efforts.

On behalf of Cosmetics Europe, I invite you to read more about the contribution of our members to realise the full potential of the cosmetics and Personal Care Industry in Europe. I would also like to take the opportunity to thank our membership and industry supporters who believe a strong and focused industry complemented by science and innovation, together with responsible use of resources, will continue to be important drivers for industry competitiveness.

We look forward to working with our members and the incoming European Commission and European Parliament and Member States to convey this passion.







*"We see Cosmetics Europe as our indispensable partner"*

# Keynote Message

## **Despina Spanou**

*Director for Consumer Policy at the European Commission*

This has been an important year for the cosmetics industry and European consumers. Consumers are now truly “at the heart” of the EU cosmetics policy thanks to the entry into force of the Cosmetics Regulation in July 2013.

The Cosmetics Regulation reinforced the safety of a category of products that was already well regulated. Detailed requirements were introduced on the safety assessment of finished products and guidance was provided to companies, and in particular small and medium-sized enterprises, to comply with the new rules. In addition, post-market surveillance was strengthened, to give competent authorities the tools they need to enforce the rules. In particular, Member States set up cosmetovigilance systems to monitor the incidence of undesirable effects and are required to share information regarding serious undesirable effects with their European counterparts.

Consumers are at the heart of our policy also because they are now receiving better information about the cosmetic products they use. The obligatory criteria for the justification of claims made in relation to cosmetic products came into force in July 2013 to guarantee a high level of protection for consumers of cosmetic products, in particular from misleading claims. Cosmetics Europe’s initiative to adopt the Charter and Guiding Principles

on Responsible Advertising and Marketing Communications in 2012 is an important step in the right direction. What is even more important is the progress achieved in 2013 in its implementation, in particular on green claims and the protection of vulnerable consumers, which are a priority for the Commission.

Consumers are now also better informed on the use of innovative key enabling technologies in cosmetic products, through the labelling of nanomaterials in the ingredients list, which enables consumers to make an informed choice.

The end to animal testing in cosmetics in the EU that the Commission confirmed in March 2013 conveys a clear signal on European consumers’ ethical values and provides an opportunity for Europe to set an example worldwide of responsible innovation without any compromise on consumer safety.

Consumers are and will continue to be at the heart of our future work including on current challenges such as nanomaterials, claims, allergens and any update of the Cosmetics Regulation. In this respect, we see Cosmetics Europe as our indispensable partner.





*"The cosmetics industry is an essential industry for quality of life"*

# The Changing Face of the Consumer

Today's changing customer demands are – and will continue to have a dramatic impact on our industry. Augment this with a diversifying population and ageing society and we must take this into account as responsible leaders in the personal care industry.

Here are some other observations about today's consumers and those of the future:

- Today's consumers have a strong idea of what they want.
- They believe in green, sustainable products – with fair and ethical sourcing.
- They are on the look out for value.
- They are focused on staying ahead and committed to health and well-being.
- They often have a strong connection to the digital world and are driven by innovation.

While beauty has been important for mankind for hundreds of thousands of years, men and women are increasingly in search of self-esteem – believing that appearance is an important factor in being successful - where fear of failure at work is risky and the pressure to be the best is more critical than ever before. It is no secret that the 'well-being' is becoming a major economic sector – spanning education, training, much of the service sector and major manufacturing businesses. Beauty is more and more important all over the world with people considering it an essential ingredient to improve their lives. And as such, the cosmetics industry is an essential industry for quality of life.

The consumer is also ageing: They are on a quest for quality, health and well-being. 'Youthful ageing' will continue to be a common trend – increasing

consumers' demands to keep their skin from ageing and make their skin and hair more beautiful. Cosmetics will need to be functional and of the highest quality.

Consumers are on the look out for tailor-made solutions to make them feel good and help them stand out from the rest. Our industry has a responsibility to those consumers to provide them with the quality, safe and innovative products they expect.

*“Our industry has a responsibility to consumers and the environment. The best companies are those that take corporate social responsibility seriously”*





# The Importance of being Socially Responsible

It is essential for the Cosmetics and Personal Care Industry to meet societal expectations and demonstrate that it cares for the consumer, the citizen, the planet. It is a prerequisite for credibility, societal acceptance and economic prosperity.

Meeting these consumer demands calls for a constantly innovative industry, driven by ongoing research and product development, new technologies and of course – the highest application of safety standards.

Our industry has a responsibility to consumers and the environment. The best companies are those that take corporate social responsibility seriously, and they are being recognised for it. Consider the FT Sustainability Index - now a benchmark for socially responsible investments - its internationally recognised standards put companies in the spotlight to assess their progress and achievements in evolving corporate social responsibility. The World

Economic Forum has equally put corporate social responsibility high on the agenda - encouraging businesses, governments and civil society to commit together to improving the state of the world.

There are three pillars of sustainable development where our industry is taking concrete action to meet such environmental, societal and social objectives:

## Environmentally Responsible

The EU's 7th Environment Action Programme to 2020: 'Living well, within the limits of our planet' sets out key areas for consideration and can have an impact on the industry's license to operate, and to some extent on trust and reputation. At the core of it: importance of relationship health/ environment, footprint thinking, biodiversity. Ingredient management (especially nano-materials, endocrine disrupters, combined effects of chemicals

and certain chemicals in products) is under heavy scrutiny. In addition to horizontal measures by 2015 to take into account the above, the EU foresees an EU strategy for a non-toxic environment by 2018. It also foresees an EU-wide database for nano-materials and a chemical and toxicity database.

This - in addition to sustainable product packaging improvements, documentation on test methods and risk assessment and measurement and monitoring of industry's efforts to combat climate change. The good news is these efforts are already well underway - with many companies going publicly on the record about their commitment to sustainability. So it is incumbent upon us to communicate this quickly and consistently to policymakers and give them concrete examples of best practice and facts and figures that support the industry's willingness to proactively lead in this space.



### **Socially Responsible**

We face a 600 million jobs challenge in the next decade. International Labour Statistics say that currently, 200 million people are unemployed including 75 million young people, and 1.52 billion workers are in precarious employment, many of whom are women with declining employment opportunities and occupational segregation.

As the personal care and cosmetics industry, we have a responsibility to be actively engaged in helping to contribute to society, education, gender equity and social inclusion in the communities where products are manufactured or sourced.

The biggest social difference cosmetic and ingredient companies are making is arguably through sustainable trade sourcing projects. There are many companies in the industry that have pioneered sustainable trade practices. Many natural cosmetic ingredients are now available as certified fair trade; they include aloe vera, olive oil, coconut oil, shea butter, cocoa and honey.

We also have a responsibility to the consumer – to ensure information is accurate.

One recent example of a social cause Cosmetics Europe members recently took up in 2012, was the launch of a 'Charter and Guiding Principles on responsible advertising and marketing communication'. Whilst embodying the key principles of advertising – to be legal, decent, honest and truthful - it looks at areas that might cause concern such as: airbrushing, taste and decency, advertising to children, as well as respect for the human being. The Charter and Guiding Principles set out the benchmark for the responsible advertising of cosmetic products in Europe. Cosmetics Europe is actively promoting these across all European countries, tailoring where necessary to reflect national and cultural expectations.

### **Economically Responsible**

The European cosmetics industry, which represents one third of the global cosmetics market, is not a "here today, gone tomorrow"

type of industry. Jobs begin with investments in science, creativity and market knowledge. In 2013, direct and indirect employment in the European cosmetics industry was approximately 1.5 million people. Europe is also the world's largest exporter of cosmetic products, thereby significantly contributing to economic growth in Europe. Let's look at some more figures for Europe alone:

- 25,000 scientists
- 500,000 students in life sciences
- This is a knowledge-based economy – underpinned by a number of SMEs – with Italy, France and Spain in the lead but followed closely by Germany, Poland and the UK

And in terms of global perspective:

- A 69 billion EUR industry in Europe (EU Member States)
- 47 billion EUR in the US
- 18 billion EUR in Japan

These figures do not even include the contribution of fragrances or fine chemicals – for the largest contribution of jobs by fragrance technologies occurs in the economic activity they support within the manufacturing and retail stages of the value chain. Indirect multipliers such as suppliers also play a critical role. Despite some of the challenges mentioned previously, emerging markets too are seeing an increase in employment where manufacturing is based; and local populations are benefiting from sustainably sourced resources in their communities.

#### Our Vision

To be a responsible industry around the world, easy market access, good and innovative products, manufactured in a sustainable manner. To do that, we have to have a holistic view – of the environmental, social and economic pillars – for only then, can we truly be a sustainable industry.







## International Activities

The international programme is critical to building collaborative communications and dialogue on common issues with our global network of associations. In 2013, we continued to focus on working towards regulatory convergence and compatibility in key priority markets (North-America, Japan, China, India, Russia, Korea and Brazil).

The International Collaboration on Cosmetic Regulation (ICCR), the voluntary regulatory forum for health authorities and cosmetics industry in Canada, the EU, the US and Japan, continues to deliver technical reports and principle guidance documents that are useful to support specific technical/regulatory convergence discussions mainly in other regions. In 2013, with the support of industry, Brazil and China joined ICCR as observers. While ICCR remains a valuable and, so far, a unique platform, the industry partners acknowledged that a complementary international industry driven initiative is needed to achieve concrete regulatory convergence (see International Associations Collaboration).

### International Associations Collaboration

International convergence, by its very definition, cannot be treated by Cosmetics Europe in isolation. On the contrary, to be effective it is vital to have a common consolidated vision with sister associations of other major regulatory regions and to have

strong input at the highest level from international companies. Cosmetics Europe was instrumental in forming an international process in which all major cosmetic industry associations subscribe to a structured collaboration process to jointly:

- shape our industry's licence to operate and increase trust / reputation
- encourage regulators' and policymakers' buy-in to such a process

### Trade

From an international convergence perspective, trade instruments such as the World Trade Organisation Technical Barriers to Trade procedures and Free Trade Agreements are of great importance as they can lead to concrete regulatory convergence. A mapping of relevant Free Trade Agreements now enables industry to understand and use the available opportunities to their fullest extent. Cosmetics Europe has also begun to encourage health authorities to use trade as a facilitator to enhance consumer protection.

### EU-US Free Trade Agreement

In close cooperation with the Personal Care Products Council (PCPC), Cosmetics Europe actively participated and provided industry input on the current negotiations between the EU and US on the Transatlantic Trade and Investment Partnership (TTIP). This is a trade agreement presently being negotiated between

the European Union and the United States with the aim to remove trade barriers in a wide range of economic sectors. On top of cutting tariffs across all sectors, the EU and the US would like to tackle barriers behind the customs border – such as differences in technical regulations, standards and approval procedures.

TTIP offers an opportunity for the cosmetics industry to resolve long-standing regulatory divergences between the EU and the US that serve as barriers to innovation and trade. The elimination of regulatory divergences for cosmetics between the EU and US, for example on alignment or mutual recognition of regulations, is likely to significantly reduce industry costs. Requests to negotiators are particularly focused on finding regulatory convergence in areas such as testing, ingredients and labelling.

## China

China remains an important motor of growth for the EU cosmetics brands, acting both as importers and local manufacturers. The current regulatory approach for cosmetics is based largely on government responsibility for safety. For imported products this is achieved through a comprehensive pre-market registration, which is not adapted to fast moving consumer goods. Repeatedly over the past years, new rules were issued incorporating implementation that was not clear to importing and manufacturing companies, leading to significant delays and interruptions in registrations. Since then, the situation has improved aided by the technical/regulatory

dialogue between the EU Commission, and Chinese authorities (CFDA).

Total registration numbers of new products are back and growing consistently above 2009 levels. However, significant work is still needed to achieve a smooth registration of new cosmetic ingredients, fully aligned requirements between domestic and imported products and the acceptance of internationally validated alternatives to animal testing. Cosmetics Europe will continue to provide input and expertise to help solve these open questions.

The Chinese leadership has declared one of their reform objectives in the coming years is the modernisation of consumer products legislation by increasing industry responsibility / in-market control. The excellent technical regulatory collaboration of the EU Commission/DG Sanco and CFDA allows direct discussions and sharing of experience and can contribute to better regulatory compatibility. For the coming years, cosmetics regulatory reform in China will continue under two frameworks :

- Improvements of the administrative and registration procedures under the current Chinese cosmetics legislation under the direct responsibility of CFDA
- Overall review of the Cosmetics Legislation (CHMR) –State Council regulatory process. China has started local consultations on a review of the basic law for cosmetics. Finalisation of the process is realistically expected for 2016.

## Other priority regions

In close collaboration with local industry associations in Russia, Cosmetics Europe helped to ensure a further appropriate implementation of the different recent regulations in Russia. In 2013, the new Drugs and Cosmetics Rules also regulating the import of cosmetics into India were implemented. Cosmetics Europe closely monitored the developments and, in collaboration with DG Trade, ensured as smooth as possible phasing-in of these new rules. A closer cooperation with the local cosmetics industry association was also established.

In India, as in an increasing number of countries outside of the EU, regulators are proposing measures affecting animal testing for cosmetics. Cosmetics Europe is developing a global industry strategy to appropriately address these recent developments which can have an important impact on the industry.



## Technical Regulatory Affairs

### The EU Cosmetics Regulation 1223/2009

Clearly, the most important technical regulatory milestone in 2013 was the full application of the EU Cosmetics Regulation 1223/2009 on 11 July 2013. Now in the form of a Regulation and no longer a Directive, it is directly applicable in the Member States. As a result, the EU has achieved full harmonisation across the world's largest personal care market of more than 550 million consumers. This date also marked the official end of the EU Cosmetics Directive 76/768/EEC, which provided a strong legal framework for cosmetics across the EU for 37 years.

Cosmetics Europe has worked vigorously with European Commission, EU Member States, industry partners and consumer representatives over the past three years to ensure a smooth transition and safe landing for the implementation of the new text. Throughout the legislative process, the focus has shifted from fine-tuning the text ensuring correct interpretation of priority topics, through to a smooth implementation with practical guidelines, co-developed where appropriate with EU Commission and Member States. Implementation

activities at Cosmetics Europe ended in mid 2013 with the issuing of a comprehensive technical guidance package for members.

- Cosmetic Product Notification Protocol (CPNP)
- Roles and responsibilities along the supply chain
- Cosmetic Safety Report / Safety Assessment Guidelines
- Notification of serious undesirable effects
- Process for exemptions for substances classified as carcinogenic, mutagenic or toxic for reproduction (CMR), agreed principles with the European Commission Directorate General for Health and Consumers
- Nanomaterials definition and characterisation (scientific/technical state of the art to answer to authorities questions)

The past months have shown a highly effective network of national members associations who have been instrumental in detecting possible diverging application practices of the law by national authorities. Cosmetics Europe will continue to work with the national network and the EU authorities to secure a harmonised approach that fully respects the spirit of an EU Regulation.



### Ingredient Safety

Availability of a wide palette of safe ingredients is a prerequisite for innovative products and the success of the EU Cosmetics Industry in a competitive international environment. Ingredient defence remains an important aspect of Cosmetic Europe's services to its members. In 2013, Cosmetic Europe streamlined its ingredient defence activities in a 'cradle-to-grave' approach, allowing the industry to anticipate ingredient issues at an earlier stage and to more effectively steer them towards science-based decision making by the regulators. Integrating Cosmetics Europe's work on horizontal safety questions into the ingredient defence process ensures:

- monitoring and assessment of emerging issues with a time horizon of 5 years
- early detection of ingredients and product types that could be affected by these questions
- contribution to policy debates which will later drive cosmetic-specific regulation
- development of scientific approaches and tools to enable successful defence of individual ingredients
- promotion of these tools for regulatory safety assessment

Cosmetics Europe has a system in place to monitor and assess safety questions on commonly used ingredients to initiate collaborative ingredient defence actions (e.g. through consortia) in compliance with the rules of competition law.

In 2013, the EU Commission progressed the regulatory discussions on a number on **key ingredients**, including parabens, polidocanol and nano-UV filters. With the final assessment and regulation of another 40 hair dyeing ingredients, the Commission is close to finalising its '**EU Strategy on Hair Dye Safety**', and a formal proposal for a positive list on hair dyes is expected in the near future. An opinion by the Scientific Committee for Consumer Safety (SCCS) reopened the debate on **fragrance allergens**. Cosmetics Europe, together with its partners from the fragrance supplier industry entered into a dialogue with the European Commission to identify the effective and up to date tools for risk management through consumer information. A formal regulatory proposal from the EU Commission is expected in 2014.

In an unprecedented move, Cosmetics Europe issued an industry-wide recommendation to discontinue the use of the preservative **Methylisothiazolinone (MIT)** in leave-on skin cosmetics and personal care products. The

recommendation was made in response to data from dermatologists and industry which showed an increase in adverse skin reactions to this ingredient.

### Related Regulations

The Cosmetics Regulation is 'embedded' in a landscape of horizontal and sector-specific EU legislation which, although not targeting cosmetics, can have an impact on the cosmetic industry's licence to operate. Cosmetics Europe continued its collaboration with the EU Commission and member states authorities on **biocides** to clarify that cosmetic products can have secondary public health benefits, e.g. through body and oral hygiene. In 2013, the EU Commission issued important legislative initiatives on the revision of the **General Product Safety Directive**, a proposal for a comprehensive **Market Surveillance Regulation** as well as a recast of the **Medical Device Directive**.

All three proposals contained relevant provisions which could impact on the scope and practical application of the Cosmetics Regulation. Cosmetics Europe became an active and trusted stakeholder in the discussions with the European Parliament and Council in order to safeguard the industry's interest. It is expected that the co-decision process for these pieces of legislation will be finalised by the end of 2014.



## Sustainable Development

Under the umbrella “Sustainable development and the cosmetics industry,” Cosmetics Europe completed a series of training webinars for members. The webinars, which were started in 2012, covered three topics: Challenges and Opportunities (November 2012), Policies and Regulations (January 2013) and Cosmetics Europe’s framework strategy and action plan for 2013-2015 (February 2013).

Cosmetics Europe also continued to participate in the revision of the Ecolabel criteria for rinse-off cosmetics. This work is still ongoing and the revised criteria are expected to be published in Q2-Q3 2014.

Cosmetics Europe applied for participation in the European Commission’s Pilots on Product Environmental Footprint (PEF). Although the application was not accepted, we decided to carry out our own pilot closely following the Commission’s PEF methodology, its guidance for the PEF pilots and timing. The project will run from January 2014 to the end of 2016. The development of environmental footprint rules for the main categories of cosmetic products represents an important challenge for the future of the cosmetics industry.

## Issue Management Structure Review / Regulatory Strategy

In 2012/2013, Cosmetics Europe reviewed its Issue Management Structure. This resulted inter alia, in the creation of a Strategic Core Team (SCT) "Regulatory Strategy." This SCT aims to ensure that the cosmetics industry operates in a regulatory environment that is workable and sustainable, and which furthers industry's ability to meet and exceed consumer expectations for safe and innovative products.

## The REACH Regulation

The implementation of the REACH Regulation on chemicals and their safe use is ongoing. The industry continued to engage in a range of issues in 2013 including exposure scenarios, specific environmental release categories, downstream user obligations and communication in the supply chain. Most of this work was conducted through the Downstream Users of Chemicals Coordination Group (DUCC), a joint platform representing a number of industrial sectors which manufacture mixtures intended for consumers and industrial use.

Cosmetics Europe followed with interest the European Commission studies under the umbrella of the REACH Review. We welcomed the Commission's General Report on REACH, published in February 2013. We assessed the Report's recommendations and established and implemented our own related action plan.

## Claims

We actively contributed, together with other stakeholders, to the development of the common criteria for the justification of cosmetic product claims by the European Commission. This was required by Article 20 of the Cosmetic Products Regulation. The common criteria were published in a Regulation in July 2013 and are legally binding. We also contributed to the guidance which accompanies the Regulation which was published by the Commission at the same time.







## Alternatives to Animal Testing

In 2013, Cosmetics Europe continued its support for research on Alternatives to Animal Testing (AAT). With the completion of the implementation of the legislation and instigation of the full EU marketing ban on products with ingredients tested on animals after March 2013, the cosmetics industry is challenged to develop full replacement methods to meet regulatory requirements to maintain its ability to innovate and defend existing ingredients.

The development of replacement methods will not comprise one-to-one replacements any longer, but rather combinations of in vitro test methods in Integrated Testing Strategies (ITS). This will require extensive research and international collaboration and the application of novel approaches, such as the OECD Adverse Outcome Pathways (AOP), that can be used for safety assessments of cosmetic ingredients.

The Cosmetics Industry will continue to co-fund the Safety Evaluation Ultimately Replacing Animal Testing (SEURAT) research programme (2011-15), which operates under the Health Programme of the European Union's 7th Framework Programme. SEURAT was established in 2011 with a budget of €50 million, the overall aim is to provide case

studies for safety assessments without the use of animals. Released in 2013, the COSMOS database is a European Union project developing methods for determining the safety of cosmetic ingredients for humans, without the use of animals.

Cosmetics Europe will maintain its leading role in the development of alternatives in the extended research programme 2014-15 and will focus on:

- Development of a toolbox of in vitro test methods for skin sensitisation and data integration activities focusing on replacement strategies;
- Finalising the development of the 3D-model for genotoxicity, and promotion of its regulatory acceptance;
- Development and use of in-vitro models for skin penetration and metabolism to provide quality data relevant to determine the future of at least 50 well-characterised compounds.

The industry's continued commitment to AAT has delivered real progress, made possible by our investment in research.

- Eye Irritation: The Eye Irritation Validation Study has been finalised together with EURL ECVAM and the EpiOcular™ test method has been proposed to the OECD for use in an ITS. In addition, a new methodology for analysing

coloured chemicals has been submitted to the OECD for inclusion into skin and eye irritation Test Guidelines.

- Skin Tolerance: The Task Force has compared and tested available in vitro methods and has selected eight assays that will be subjected to testing of 100 chemicals with both human and animal data. The project focuses on establishing an ITS based on the OECD AOP concept.
- Genotoxicity: The results from the project on reducing false positives in genotoxicity testing have been submitted to the SCCS for inclusion into the Notes of Guidance. The 3D-Comet and micronucleus assays have demonstrated acceptable inter- and intra-laboratory reproducibility and are in the final stage of validation.
- Skin Bioavailability & Metabolism: A new Task Force was established in 2013, initially focusing on identifying and prioritising the most important parameters involved in the passage of a chemical into and through the skin.



## Useful Links:

SEURAT <http://www.seurat-1.eu/>

COSMOS <http://www.cosmostox.eu/home/welcome/>

EURLECVAM [http://ihcp.jrc.ec.europa.eu/our\\_labs/eurl-ecvam](http://ihcp.jrc.ec.europa.eu/our_labs/eurl-ecvam)

SCCS [http://ec.europa.eu/health/scientific\\_committees/consumer\\_safety/opinions/index\\_en.htm](http://ec.europa.eu/health/scientific_committees/consumer_safety/opinions/index_en.htm)



## Communications and Public Affairs

A comprehensive communications and public affairs programme is at the core of Cosmetics Europe's activities to further dialogue with stakeholders and membership. In a year of intense activity, we continued to work in partnership with members to demonstrate the industry's value to Europe, whilst striving to protect and build trust. In addition to ongoing media relations activities, we published the Annual Report and organised the annual General Assembly under the consumer-focused theme, 'Personal care: an essential component to living'. In our continuous efforts to improve membership support and internal communications tools, we brought forward new initiatives such as the new Extranet which will come to fruition in 2014.

We met regularly with our external stakeholders in the European Commission, European Parliament, Permanent Representations in Brussels and NGOs

to strengthen dialogue on areas of mutual interest. We have also been actively engaged in public consultations on EU2020, Trade Policy and supply chain due diligence obligations.

This, in addition to comprehensive monitoring and intelligence – which we provide to members on a wide variety of relevant issues stemming from the media and politics: from product safety and ingredient safety and environmental issues to the review of the EU chemical legislation.

More than ever before, it is critical in a world of digital, instantaneous media, that we work in close collaboration with our member companies and national associations in Europe and across the globe. Harnessing synergies and sharing best practice will be key to communicating effectively on key issues affecting our sector.



## Legal Affairs

The Legal Affairs team has been instrumental in assisting and supporting the activities of Cosmetics Europe by providing ongoing support to all the departments and strategic core teams on the interpretation and implementation of the European legislative framework for cosmetics. In 2013, several other important legislative files for the industry took precedence, such as the implementation of the Nagoya protocol (Regulation on Access and Benefits Sharing), the Product Safety Package proposal and the proposed regulation on Medical Devices. The team also actively supported the final steps stemming from the entry into force of the ban on animal testing.

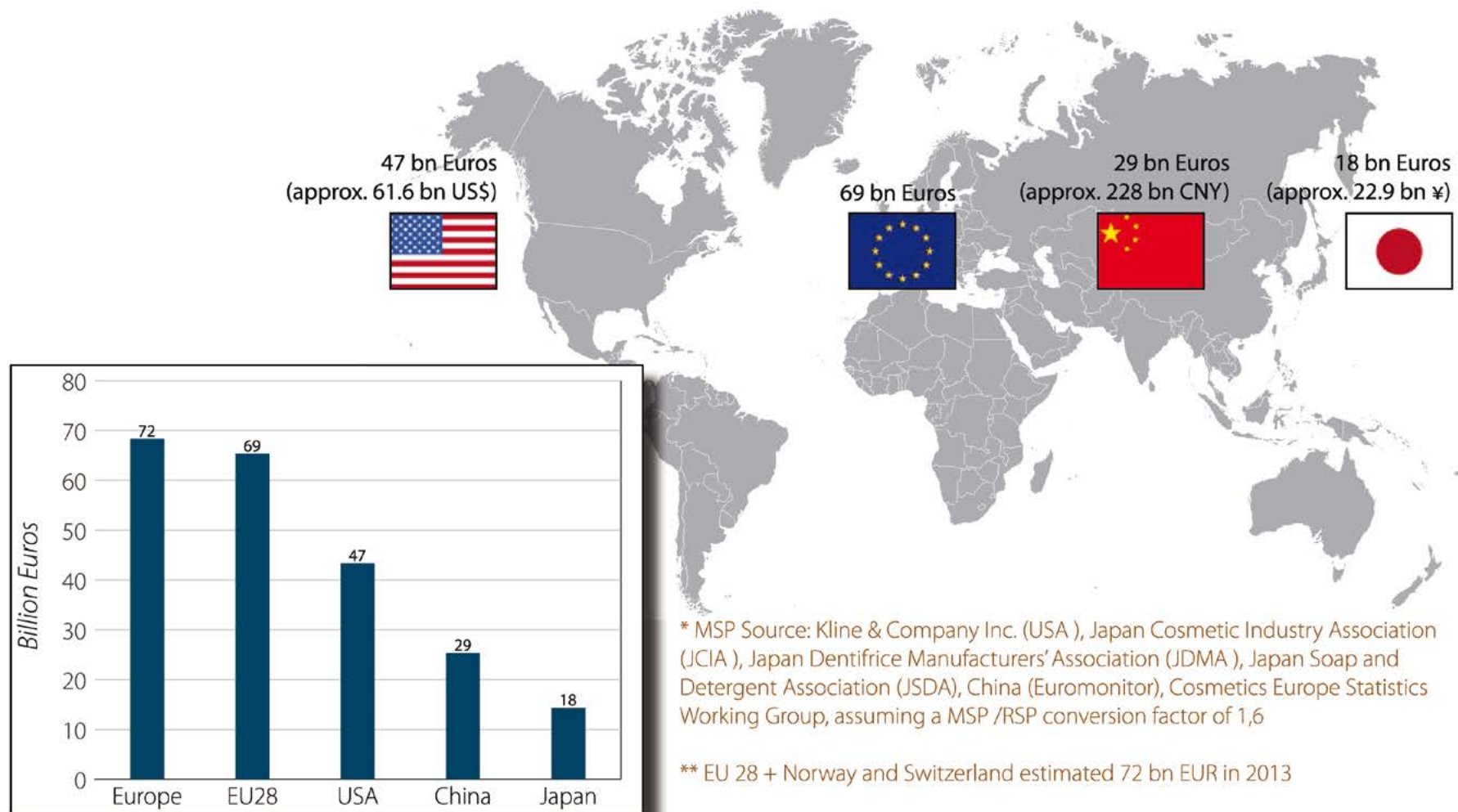
The department has provided assistance to the Cosmetics Europe staff with respect to the shaping of consortia. In addition to this, regular training courses are offered to ensure full compliance with all applicable competition law requirements.

In partnership with the Strategic Core Team for Selective Distribution Channels, our Legal Affairs department continues to actively monitor the application of the rules relating to selective distribution under the EU Commission's vertical block exemption regulation.



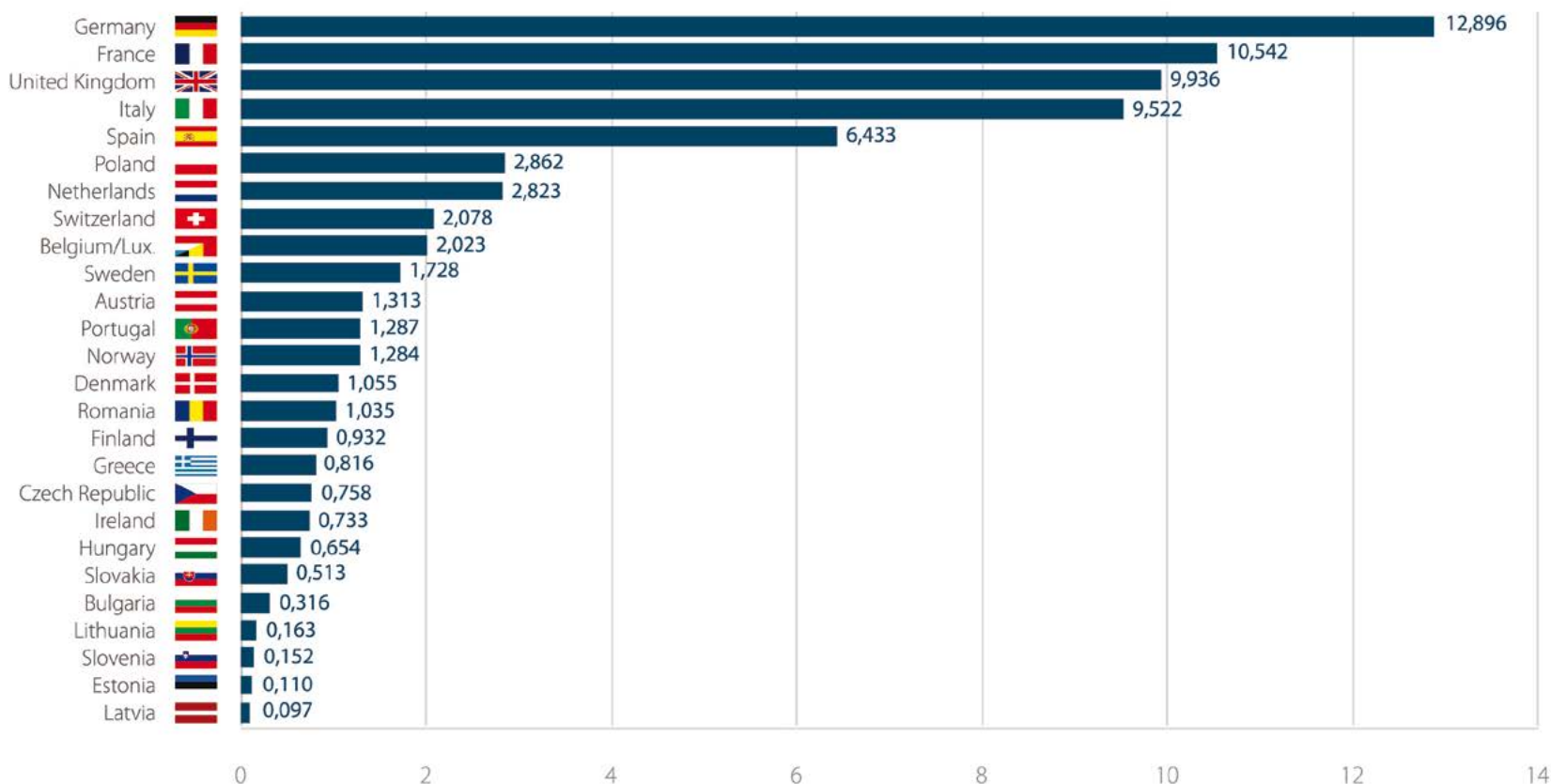
# The European Cosmetics Market 2013 - The Global Perspective

## Value Comparison of Europe, USA, Japan and China markets Retails Sales Prices (RSP) bn €



# The European Cosmetics Market 2013

## Market Volume in Euros by country - Retail Sales Prices (RSP) in bn €



**Total Europe\*: 72.060 bn Euros**  
**Total EU: 68,698 bn Euros**

In the European market, demand for cosmetics and personal care items continues to hold up well. In spite of financial pressures, purchases of cosmetics and toiletries have remained constant. This underlines the public perception of personal care items as essential components of living, not luxuries.

Source: Cosmetics Europe Statistics Working Group



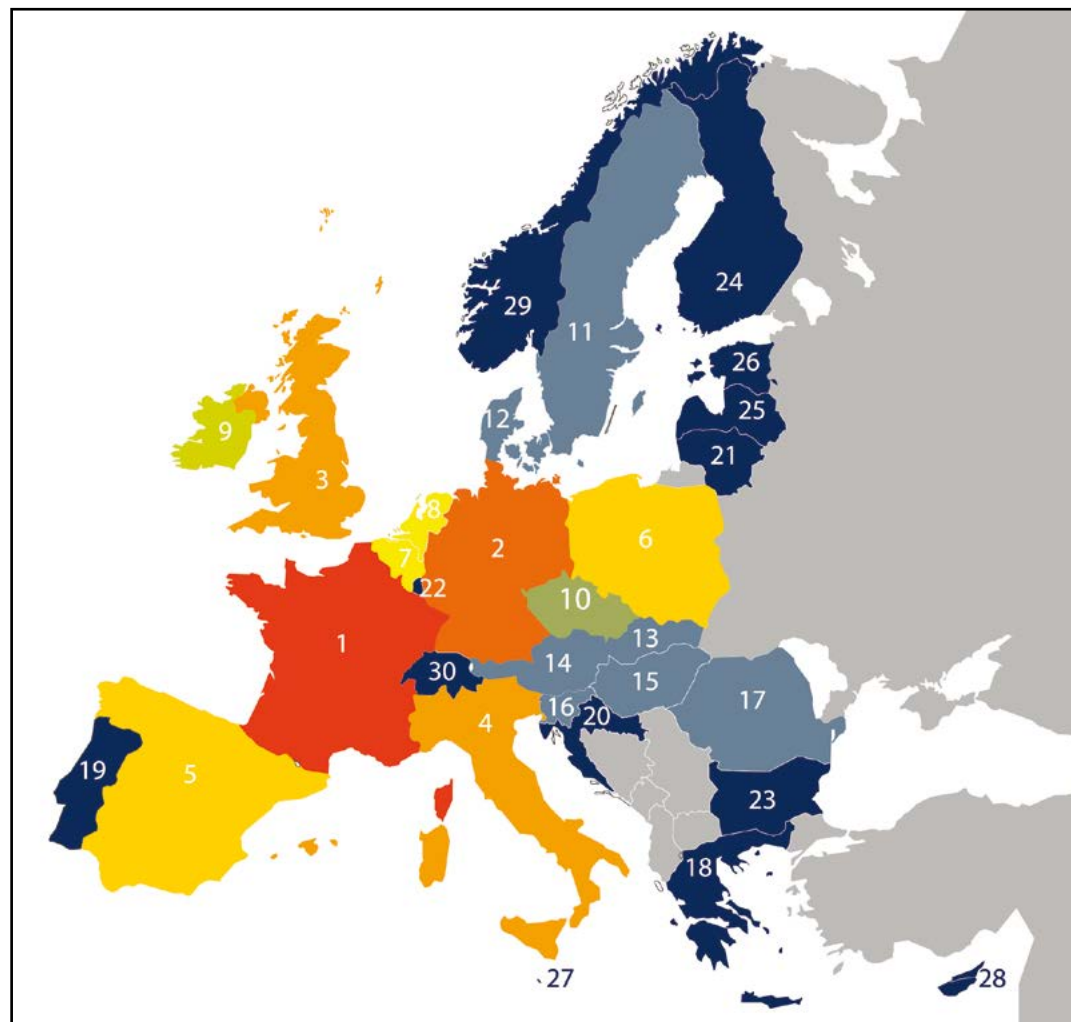
# TOTAL EXPORT EU28

European C&T export in 2013: EUR 36.2 billion\*

The European market represented almost one third of the global market

No	Country	Bn Euro
1	France	10,634.1
2	Germany	6,849.8
3	UK	3,765.1
4	Italy	3,045.6
5	Spain	2,505.4
6	Poland	2,132.7
7	Belgium	1,862.3
8	Netherlands	1,410.2
9	Ireland	608.6
10	Czech Republic	490.5
11	Sweden	384.6
12	Denmark	324.8
13	Slovakia	324.5
14	Austria	313.5
15	Hungary	286.1

No	Country	Bn Euro
16	Slovenia	272.3
17	Romania	258.0
18	Greece	155.5
19	Portugal	120.0
20	Croatia	102.4
21	Lithuania	102.3
22	Luxembourg	84.5
23	Bulgaria	82.3
24	Finland	60.9
25	Latvia	53.8
26	Estonia	33.6
27	Malta	12.2
28	Cyprus	4.8
29	Norway	29.2
30	Switzerland*	69.3

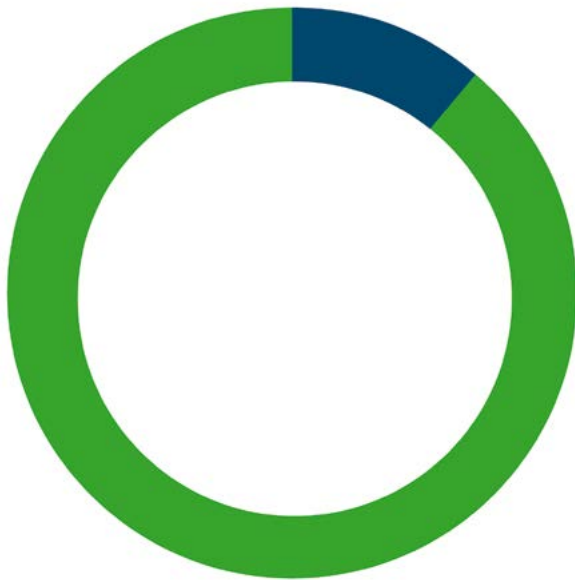


\*Value Retail RSP, EUR bn; includes; Decorative cosmetics, Hair care, Fragrances, Skin care and Toiletries

Source: Cosmetics Europe, Euromonitor International

# EMPLOYMENT OVERVIEW

The European cosmetics industry - important for employment and innovation



In 2013 the European cosmetics industry employed approximately **1,500,000** people including 25,000 scientists

There are 520,000 Life Sciences students in Europe

Source: Euromonitor



# Events in 2013

## General Assembly

Cosmetics Europe General Assembly 2013's theme 'Personal Care: An essential component of living' demonstrated how personal care products are essential to consumers in their everyday life, and how the innovative science behind cosmetics can enhance well-being.

Various speakers gave their perspective on the value of our industry, sometimes from unexpected angles such as good oral health and contribution in helping cancer patients. The Open Forum brought together member companies and associations with external stakeholders to discuss areas of mutual interest.





The European Commissioner for Health and Consumer Policy, Dr. Tonio Borg, gave the opening address elaborating on the challenge – but opportunity - industry has to meet the needs, aspirations and expectations of consumers.

Other speakers included:

- Despina Spanou, Director for Consumer Affairs, DG Health and Consumers: *"Ensuring safety & choice for EU consumers: the European Commission's perspective"*
- Professor Kenneth Eaton, Chair of the Platform for Better Oral Health in Europe: *"Don't be Down in the Mouth! - The Interaction of Good Oral Health with Good General Health"*
- Dominic Lyle, Director General European Association of Communications Agencies (EACA): *"Power to the People... the new consumer dialogue"*
- Professor Arnd Hoeveler, representing Commissioner Geoghegan-Quinn, DG Research and Innovation: *"Next steps for predictive human safety assessment"*

## Networking cocktail and dinner

A networking cocktail and dinner were held at the Maison de Cygne, Brussels Grand Place allowing members to meet and discuss the day's events. - S.J. Robertson, Executive Director of Look Good... Feel Better UK was the speaker for the evening. Look Good... Feel Better UK is the only international cancer support charity, providing practical and effective free services for women and teenagers suffering from the visible side effects from cancer treatment. Activities range from skincare and make-up workshops to support classes.



*S.J. Robertson, Executive Director of Look Good... Feel Better UK, represented here with Bertil Heerink, Director-General, Cosmetics Europe and Fabio Franchina, President, Cosmetics Europe.*

## Heads of International Associations Meeting, June 2013

The 2013 General Assembly was joined by several Heads of International Associations from across the globe, who met to discuss topics including the International Collaboration on Cosmetic Regulations meeting in Tokyo, the entry into force of the Single Cosmetics Regulation and the establishment of formal collaboration between international industry associations.

The programme also included a dedicated session on International Synergy in Communication on Friday 14 June. Cosmetics Europe hosted an additional round table debate on international best practice in stakeholder outreach, with participants drawn from the international arena alongside national association representatives and corporate players from Europe and beyond.





### **ICCR VII meeting Tokyo 8-10 July 2013**

The International Collaboration on Cosmetic Regulations (ICCR) held its 7th plenary session from 8 to 10 July 2013 in Tokyo, Japan. The dialogue meeting between ICCR regulators and industry partners was followed by a wider stakeholder session which was organised by the ICCR regulators with the aim of sharing information with interested parties not directly involved in ICCR. Discussions amongst industry partners also took place during the event.

## Cosmetics Europe Long-Range Science Strategy Workshop 29 May 2013

The objectives of this workshop were to conceive the scope, objectives and major elements of the Cosmetics Europe science programme for the mid to long-term future. Cosmetics Europe Members provided views on the scientific gaps and research needs for the cosmetics industry.

They identified non- or pre-competitive topics for the Cosmetics Europe science programme, which impact a large proportion of the membership. Safety Assessment was considered the overarching concept under which all the future science programme should focus.



## Cosmetics Europe Systemic Toxicity Workshop 25 November 2013

The Systemic Toxicity Workshop was held to discuss the current status of the development of alternative methods in the field and to prepare a strategy for the future work of the Cosmetics Europe Systemic Toxicity Task Force.

The participants discussed the gaps and needs in the field and in particular the topics of intensive international collaboration, limited seed funding and method development for safety assessment and regulatory acceptance. The conclusions of the workshop will be integrated in the long range programme proposal of the Systemic Toxicity Task Force.

## Sustainable Development Webinars

Under the umbrella “Sustainable development and the cosmetics industry,” Cosmetics Europe completed a series of training webinars for members, covering three topics:

- Challenges and Opportunities (November 2012)
- Policies and Regulations (January 2013)
- Cosmetics Europe’s framework strategy and action plan for 2013-2015 (February 2013).







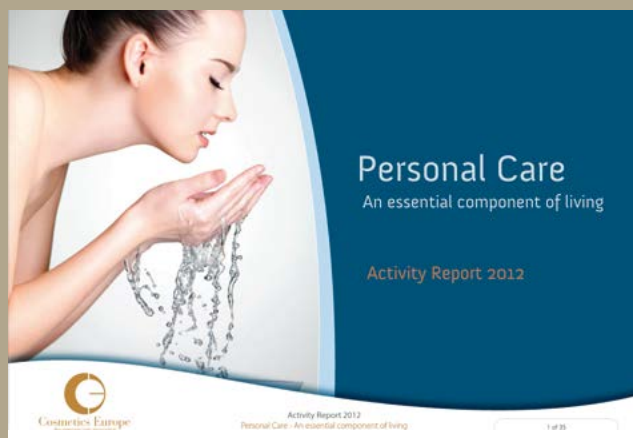
## 2013 Publications

Technical Guidance Package for the EU Cosmetics Regulation 1223-2009 EU.

Table of contents:

1. History and objective of harmonised EU legislation of cosmetics
2. The Philosophy of the Cosmetics Regulation
3. The Layout of the Cosmetics Regulation
4. The Scope of the Cosmetics Regulation
5. Roles and Responsibilities
6. Good Manufacturing Practice
7. Product Information and Safety Assessment
8. Product Notification
9. Product Composition
10. Nanomaterials
11. Animal Testing and Alternative Methods
12. Consumer Information/ Labelling
13. Claims / Misleading Advertisement
14. Market Surveillance / Cosmetovigilance

## Annual report Cosmetics Europe Activity Report 2012



## Market Performances Cosmetics Europe Statistics 2012



## Posters

- The Importance of Understanding Drivers of Irritation In Vivo for Selection of Chemicals Used in the Development and Evaluation of In Vitro Eye Irritation Assays: Cosmetics Europe Analysis

*Poster presented by the Cosmetics Europe AAT Eye Irritation Task Force at In Vitro Testing Industrial Platform (IVTIP) 2013 meeting, (<http://www.ivtip.org>)*

*Poster presented by the Cosmetics Europe AAT Eye Irritation Task Force at the 49th Congress of the European Societies of Toxicology (EUROTOX) 2013 meeting, (<http://www.eurotox2013.com>)*

- Reconstructed 3D Human Skin Micronucleus Assay: Preliminary Pre-Validation Results

*Poster presented by the Cosmetics Europe AAT Genotoxicity Task Force at The Society of Toxicology (SOT) 52nd Annual Meeting, (<http://www.toxicology.org/AI/MEET/AM2013/>)*

- Current Status of the Cosmetics Europe Animal-Free Genotoxicity Projects

*Poster presented by the Cosmetics Europe AAT Genotoxicity Task Force at the 49th Congress of the European Societies of Toxicology (EUROTOX) 2013 meeting, (<http://www.eurotox2013.com>)*

## Recommendations

- Cosmetics Europe Recommendation on the use of Methylisothiazolinone (MIT)

*Publications can be downloaded from Cosmetics Europe website: [www.cosmeticseurope.eu](http://www.cosmeticseurope.eu)*

*For the Technical Guidance Package for the EU Cosmetics Regulation 1223-2009 EU, please contact [cosmeticseurope@cosmeticseurope.eu](mailto:cosmeticseurope@cosmeticseurope.eu).*





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Beiersdorf  
Chanel SAS  
Colgate-Palmolive  
Coty  
Estée Lauder Companies  
Elizabeth Arden  
GlaxoSmithKline  
Henkel  
Johnson & Johnson  
Kanebo (Kao Group)  
L'Oréal  
LVMH  
Pierre-Fabre Dermo-Cosmétique  
Procter & Gamble  
Shiseido  
Unilever

### SUPPORTING CORPORATE MEMBERS (SCM)

Avon Cosmetics  
Oriflame  
Revlon

### ACTIVE ASSOCIATION MEMBERS (AAM)

**Austria:** FCIO - Fachverband der Chemischen Industrie Österreichs

**Belgium:** DETIC - Association Belgo-Luxembourgeoise des producteurs et des distributeurs de savons, cosmétiques, détergents, produits d'entretien, d'hygiène et de toilette, colles, produits et matériel connexes

**Bulgaria:** BNAEOPC - Bulgarian National Association Essential Oils, Perfumery and Cosmetics

**Czech Republic:** CSZV - Czech Association for Branded Products

**Denmark:** SPT - Branche foreningen for Sæbe, Parfume og Teknisk/Kemiske artikler

**Estonia:** FECI - Eesti Keemiatööstuse Liit

**Finland:** TY - Teknokemian Yhdistys  
Teknokemiska Föreningen

**France:** FEBEA - Fédération des Entreprises de la Beauté

**Germany:** IKW - Industrieverband Körperpflege und Waschmittel

**Greece:** P.S.V.A.K. - The Hellenic Cosmetic, Toiletry and Perfumery Association

**Hungary:** KOZMOS - Association of Hungarian Cosmetics, Detergents and Cleanser Industries

**Ireland:** ICDA - Irish Cosmetic, Detergents & Allied Products Association

**Italy:** Cosmetics Italia

**Latvia:** LAKIFA - Association of Latvian Chemical and Pharmaceutical Industry

**Lithuania:** LIKOCHEMA - Lithuanian Cosmetics and Household Chemicals Producers Association

**Luxembourg:** DETIC - Association Belgo-Luxembourgeoise des producteurs et des distributeurs de savons, cosmétiques, détergents, produits d'entretien, d'hygiène et de toilette, colles, produits et matériel connexes

**The Netherlands:** NCV - Nederlandse Cosmetica Vereniging

**Norway:** KLF - Kosmetikkleverandørenes Forening

**Poland:** PACHCP - Polish Association of Cosmetics and Home Care Products Producers

**Poland:** PUCI - The Polish Union of Cosmetics Industry

**Portugal:** AIC - Associação dos Industriais de Cosmética, Perfumaria e Higiene Corporal

**Romania:** RUCODEM - Romanian Union of Cosmetics and Detergent Manufacturers

**Slovakia:** SZZV - Slovak Association for Branded Products

**Slovenia:** KPC - Association of Cosmetics and Detergents Producers of Slovenia (part of the Association of Chemical Industries)

**Spain:** STANPA - Asociación Nacional de Perfumería y Cosmética

**Sweden:** KTF - Kemisk-Tekniska Leverantörförbundet

**Switzerland:** SKW - Schweizerischer Kosmetik- und Waschmittelverband

**United Kingdom:** CTPA - Cosmetic, Toiletry & Perfumery Association



## CORRESPONDENT MEMBERS (CM)

**EDANA** - The International Association Serving the Nonwovens and Related Industries

**CTFA** - The Cosmetic, Toiletry and Fragrance Association of South Africa

**Combe Inc.**

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**Russia:** APCoHM - Association of Perfumery, Cosmetics and Household chemistry Manufacturers

**Russia:** PCAR - Perfumery and Cosmetics Association of Russia

**Serbia:** KOZMODET - Association of Detergents and Cosmetics Producers and Importers of Serbia

**Turkey:** KTSD - Cosmetics & Cleaning Products Industry Association

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Ms Julie Laverriere - L'Oréal  
Mr Heiko Maile - Kanebo (Kao Group)  
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Mr Hugues D'Alès - L'Oréal  
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Ms Jeanette Drielsma - GlaxoSmithKline  
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Ms Anne Dux - FEBEA  
Dr Chris Flower - CTPA  
Mr François Gomez - Chanel SAS  
Ms Barbara Hery - LVMH  
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Ms Teresa Basile - Estée Lauder Companies  
Ms Henriette Bastiansen - Colgate-Palmolive  
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Mr Jean-Florent Campion - L'Oréal  
Mr Paul Crawford - CTPA  
Dr Joaquin Cucala - Procter & Gamble  
Ms Agathe Cury - FEBEA  
Ms Virginie D'Enfert - FEBEA  
Ms Nathalie Delangle - FEBEA  
Dr Pascal Franchet - Energizer Personal Care  
Mr Nicholas Hotham - Procter & Gamble  
Mr Hiroaki Katsukura - Kanebo (Kao Group)  
Ms Judith Kaumanns - Procter & Gamble  
Mr Hirofumi Kuwahara - Kanebo (Kao Group)  
Mr Gustavo Maranes - Johnson & Johnson  
Mr François Stickel - Chanel SAS  
Mr Alessandro Tempra - Johnson & Johnson  
Ms Françoise Van Tiggelen - Detic  
Dr Ronald Van Welie - NCV  
Ms Noëlle Vonthron - GlaxoSmithKline  
Mr Frédérick Warzee - Detic  
Dr Natasha Williams O'Hanlon - Oriflame Cosmetics

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**Vice-Chair:** Mr Graham Wilson - Procter & Gamble

**Members:**

Mr Hiroto Akabane - Kanebo - Kao Group  
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Ms Cathrine Berliner Boteju - SPT  
Dr Marie-Eve Debrue - Detic  
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Ms Carmen Esteban - STANPA  
Ms Elisabeth Fournier-Qezari - L'Oréal  
Ms Sarah Henly - Avon Cosmetics  
Ms Barbara Hery - LVMH  
Ms Birgit Huber - IKW  
Ms Amanda Isom - CTPA  
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Dr Luca Nava - Cosmetica Italia  
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Ms Isabelle Orquevaux - FEBEA  
Dr Sandra Rechsteiner - Colgate-Palmolive  
Ms Olivia Santoni - CTPA  
Ms Ewa Starzyk - Puci  
Mr Mark Tarantino-Hind - Revlon  
Dr Ronald Van Welie - NCV

## ET Emerging Safety Issues - SCCS

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Ms Dagmar Bury - L'Oréal  
Dr Thomas Koch - Procter & Gamble  
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Dr Weiyi Su - Estée Lauder Companies  
Dr Lauren Sudlow - CTPA  
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Ms Blanka Chmurzynska Brown - Puci  
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Ms Agathe Cury - FEBEA  
Mr George Daston - Procter & Gamble  
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Dr Emma Meredith - CTPA  
Dr Stephen Pennisi - PCPC  
Mr Artur Puig - Colomer Group  
Dr Pushpa Rao - PCPC  
Dr Armin Wadle - Henkel

## ET Ingredient Monitoring & Assessment

*Chair:* **Ms Francis Dekker** - Unilever

### Members:

Ms Cathrine Berliner Boteju - SPT  
Ms Catherine Bramaud - FEBEA  
Dr Mai Thanh Tam Bami - LVMH  
Ms Nancy Darguel - Shiseido  
Mr Francis Dekker - Unilever  
Ms Oualida Draa - Kanebo (Kao Group)  
Dr Eric Dufour - L'Oréal  
Dr Anne Fuchs - Kanebo (Kao Group)  
Mr Volker Holle - Beiersdorf  
Dr Kimberly Horvat - Colgate-Palmolive  
Ms Lonneke Jongmans - NCV  
Ms Francine Käch - L'Oréal  
Dr Hans-Joachim Kätker - Coty  
Dr Marie Kennedy - Elizabeth Arden  
Dr Amanda Long - Avon Cosmetics  
Dr Linda Loretz - PCPC  
Dr Giancarlo Melato - Cosmetics Italia  
Dr Beta Montemayor - CCTFA  
Mr Garrett Moran - Oriflame Cosmetics  
Ms Laerke Ambo Nielsen - SPT  
Mr David Nuber - Colgate-Palmolive  
Dr Sandra Rechsteiner - Colgate-Palmolive  
Dr Klaus Rettinger - IKW  
Dr Kim Rich - Procter & Gamble  
Ms Ewa Starzyk - Puci  
Dr Lauren Sudlow - CTPA  
Mr Ryuji Sugai - Kanebo (Kao Group)  
Mr Yves Valtý - Chanel SAS  
Dr Ronald Van Welie - NCV  
Ms Susan Wemyss - Estée Lauder Companies



## ET Inhalation

**Chair:** Dr Claas Gronewold - Kanebo (Kao Group)

**Members:**

Dr Hind Assaf Vandecasteele - L'Oréal  
Mr Anthony Bowden - Unilever  
Dr Christophe Brault - LVMH  
Dr Eric Dufour - L'Oréal  
Dr Rolf Fautz - Kanebo (Kao Group)  
Ms Lara O'Keefe - Procter & Gamble  
Ms Gerlinde Pappa - Beiersdorf  
Dr Klaus Rettinger - IKW  
Ms Helga Rothe - Procter & Gamble  
Mr Werner Schuh - Henkel  
Dr Winfried Steiling - Henkel

## ET Microbiological Protection of Products

**Members:**

Mr Michael Bogdahn - Beiersdorf  
Dr Nadine Bresciani - Chanel SAS  
Dr Maxime Buffat - Johnson & Johnson  
Dr Lorraine Caskie - Unilever  
Ms Sylvie Cupferman - L'Oréal  
Ms Monika Dzwonek-Strzelecka - Colgate-Palmolive  
Dr Joan Eilstein - L'Oréal  
Dr Stefan Freese - Kanebo (Kao Group)  
Ms Claudia Pacheco - Procter & Gamble  
Dr Elena Pérez Sancho - Puig  
Dr David Preston - Colgate-Palmolive  
Dr Klaus Rettinger - IKW  
Mr Steve Schnittger - Estée Lauder Companies  
Dr Rainer Simmering - Henkel  
Mr Marek Szczesny - Avon Cosmetics

## ET Nanotechnologies

**Chair:** Mr Stuart Hewlins - Procter & Gamble

**Members:**

Mr Hiroto Akabane - Kanebo (Kao Group)  
Ms Catherine Bramaud - FEBEA  
Dr Mai Thanh Tam Brami - LVMH  
Dr Jens Burfeindt - IKW  
Dr Eric Dufour - L'Oréal  
Dr Catherine Firmani - Chanel SAS  
Ms Amanda Isom - CTPA  
Ms Thea Koning - Unilever  
Dr Joachim Kremer - Henkel  
Dr Amanda Long - Avon Cosmetics  
Ms Isabelle Martin - Estée Lauder Companies  
Mr David Panyella - STANPA  
Dr Sandra Rechsteiner - Colgate-Palmolive  
Dr Joanna Rowland - GlaxoSmithKline  
Mr Adama Traore - LVMH  
Dr Maggie Tsang - Colgate-Palmolive  
Mr Teppei Usami - Shiseido  
Dr Ronald Van Welie - NCV

## ET Natural/Organic Products

**Chair:** Mr Brian Lightfoot - L'Oréal

**Vice-Chair:** Mr Graham Wilson - Procter & Gamble

**Members:**

Dr Eric Antignac - L'Oréal  
Ms Henriette Bastiansen - Colgate-Palmolive  
Ms Gill Baverstock - Avon Cosmetics  
Mr Pascal Bayce - Chanel SAS  
Ms Nicole Brun - Coty  
Dr Iain Brunning - Alliance Boots  
Mr Paul Crawford - CTPA  
Dr Stefano Dorato - Cosmetics Italia  
Ms Anne Dux - FEBEA  
Ms Carmen Esteban - STANPA  
Dr Magali Jousset - Johnson & Johnson  
Dr Maria Langhals - Beiersdorf  
Ms Isabelle Orquevaux - FEBEA  
Dr Alexandre Panel - Pierre-Fabre Dermo Cosmétique  
Mr Pierre Perrier - Essential Consulting  
Mr Michel Philippe - L'Oréal  
Dr Robert Polywka - Unilever  
Dr Weiwei Su - Estée Lauder Companies  
Ms Susan Wemyss - Estée Lauder Companies





## ET Oral Care

**Chair:** Dr Jean-Paul Dechesne - Colgate-Palmolive

**Members:**

Dr Adolf-Peter Barth - Henkel  
Ms Candice Pell - Unilever  
Mr Mike Picchioni - Johnson & Johnson  
Dr Sandra Rechsteiner - Colgate-Palmolive  
Dr Heike Scheffler - Procter & Gamble  
Dr Andrew Wilson - GlaxoSmithKline

## ET Perfumes

**Chair:** Dr Kim Rich - Procter & Gamble

**Vice-Chair:** Mr Antoine Housset - Chanel SAS

**Members:**

Dr Eric Antignac - L'Oréal  
Dr Françoise Audebert - FEBEA  
Dr Christophe Brault - LVMH  
Ms Nicole Brun - Coty  
Dr Jens Burfeindt - IKW  
Dr Odile De Silva - L'Oréal  
Ms Michèle Elbaz - Chanel SAS  
Ms Yuri Endo-Malamant - Shiseido  
Mr Tino Fonteijn - Unilever  
Mr Peter Harcz - Colgate-Palmolive  
Ms Barbara Hery - LVMH  
Ms Monica Iranzo - STANPA  
Ms Anne Laissus-Leclerc - LVMH  
Ms Grace Li - Procter & Gamble  
Dr Linda Loretz - PCPC  
Dr Kenneth Marenus - Estée Lauder Companies  
Ms Isabelle Martin - Estée Lauder Companies  
Dr Chris Powell - Unilever  
Mr Harald Schlatter - Procter & Gamble  
Dr Leslie Smith - Coty  
Dr Lauren Sudlow - CTPA  
Ms Carol Surot - Chanel SAS  
Dr Maggie Tsang - Colgate-Palmolive  
Ms Yvonne Zielezny - Johnson & Johnson

## ET Reach

**Chair:** Mr Xavier Radisson - L'Oréal

**Vice-Chair:** Dr Marie Kennedy - Elizabeth

**Arden**

**Members:**

Ms Teresa Basile - Estée Lauder Companies  
Dr Francesca Bernacchi - Cosmetica Italia  
Ms Catherine Bramaud - FEBEA  
Ms Sandra Browne - ICDA  
Mr Paul Crawford - CTPA  
Ms Nancy Darguel - Shiseido  
Dr Marie-Eve Debrue - Detic  
Ms Michèle Elbaz - Chanel SAS  
Mr Peter Harcz - Colgate-Palmolive  
Ms Sarah Henly - Avon Cosmetics  
Ms Hanna Jablonska - Colgate-Palmolive  
Dr Hans-Joachim Kätker - Coty  
Dr Joachim Kremer - Henkel  
Ms Laurence Leroy - Chanel SAS  
Dr Michael Meyberg - Beiersdorf  
Mr Boris Michelin - Johnson & Johnson  
Mr Dainius Plepys - Procter & Gamble  
Ms Isabelle Robert - LVMH  
Mr Martijn Van Velthoven - Unilever

## ET Sun Care Products

**Chair:** Dr Dominique Moyal - L'Oréal

**Members:**

Dr Christiane Bertin - Johnson & Johnson  
Dr France Boyer - Pierre-Fabre Dermo Cosmétique  
Mr François Cottard - L'Oréal  
Ms Nilgün Dayioglugil - Avon Cosmetics  
Ms Jacqueline Kazanjian - Unilever  
Dr Paul Matts - Procter & Gamble  
Dr Emma Meredith - CTPA  
Ms Isabelle Orquevaux - FEBEA  
Dr Marc Pissavini - Coty  
Dr Frank Schwanke - Beiersdorf  
Mr Glenn Wiener - Energizer





### ET Traces

#### *Members:*

Dr Françoise Audebert - FEBEA  
Mr Pascal Bayce - Chanel SAS  
Mr Mario Bramante - Procter & Gamble  
Mr Richard Cubberley - Unilever  
Ms Nathalie David - Chanel SAS  
Dr Jean-Paul Dechesne - Colgate-Palmolive  
Ms Ligia Delacruz - GlaxoSmithKline  
Mr Stuart Hewlins - Procter & Gamble  
Dr Kimberly Horvat - Colgate-Palmolive  
Dr Petra Kern - Procter & Gamble  
Dr Amanda Long - Avon Cosmetics  
Ms Isabelle Martin - Estée Lauder Companies  
Dr MaryAnn McKeever-Alfieri - Estée Lauder Companies  
Dr Beta Montemayor - CCTFA  
Dr Christophe Perés - Chanel SAS  
Mr Gérard Provot - L'Oreal  
Dr Klaus Rettinger - IKW  
Dr Kim Rich - Procter & Gamble  
Dr Coralie Robert - LVMH  
Mr Teppei Usami - Shiseido  
Dr Armin Wadle - Henkel  
Ms Yvonne Zielezny - Johnson & Johnson

### ET Triage

#### *Members:*

Mr Mario Bramante - Procter & Gamble  
Ms Virginie D'Enfert - FEBEA  
Dr Odile De Silva - L'Oréal  
Dr Marie-Eve Debrue - Detic  
Dr Stefano Dorato - Cosmetics Italia  
Ms Irena Gadomska - Reckitt Benckiser  
Mr Volker Holle - Beiersdorf  
Dr Claudio Pari - L'Oreal  
Ms Olivia Santoni - CTPA  
Ms Marianne Schwarberg - Baden Baden Cosmetics Group AG  
Mr Simon Young - Unilever

### ET Vulnerable Population

#### *Chair: Dr Thomas Teichert – Beiersdorf*

*Vice-Chair: Dr Taryn Kirsch - Procter & Gamble*

#### *Members:*

Dr Françoise Audebert - FEBEA  
Dr Patricia Ellis - CTPA  
Dr Pierre-Jacques Ferret - Pierre-Fabre Dermo Cosmétique  
Mr Hirofumi Kuwahara - Kanebo (Kao Group)  
Dr Victor Oreffo - Unilever  
Ms Nathalie Ragueneau - L'Oréal  
Mr Uwe Rossow - Johnson & Johnson  
Dr Thomas Stiehm - Nestle

## MEMBERSHIP IN EXPERT NETWORKS (EN)

### EN Advocacy

**Chair: Ms Kara Condon - Cosmetics Europe**

**Members:**

Mr Marcello Accorsi - Federchimica  
Ms Andrea Bonetti - Federchimica  
Ms Blanka Chmurzynska Brown - Puci  
Ms Sophie Crousse - GlaxoSmithKline  
Ms Agathe Cury - FEBEA  
Mr Hugues D'Alès - L'Oréal  
Ms Andrea De Gioia - Procter & Gamble  
Dr Jean-Paul Dechesne - Colgate-Palmolive  
Ms Anne Dufermont - L'Oréal  
Dr Peter Florenz - Henkel  
Ms Caterina Geremei - LVMH  
Mr Antoine Housset - Chanel SAS  
Ms Birgit Huber - IKW  
Ms Hanna Løyche - SPT  
Mr Gustavo Maranes - Johnson & Johnson  
Ms Emilie Marinho - FEBEA  
Ms Isabelle Martin - Estée Lauder Companies  
Dr Véronique Scailteur - Procter & Gamble  
Mr Peter-Boris Schmitt - Henkel  
Ms Noelia Souque Caldato - Avon Cosmetics  
Mr Alessandro Tempa - Johnson & Johnson  
Ms Séverine Trouillet - LVMH  
Ms Françoise Van Tiggelen - Detic  
Mr Florian Vernay - Unilever

### EN Communications

**Chair: Ms Kara Condon - Cosmetics Europe**

**Members:**

Ms Cécile Abeille - Estée Lauder Companies  
Ms Caroline Almeida - Johnson & Johnson  
Ms Janine Arnold-Rall - Henkel  
Ms Benedetta Boni - Cosmetics Italia  
Ms Blanka Chmurzynska Brown - Puci  
Ms Sophie Crousse - GlaxoSmithKline  
Ms Agathe Cury - FEBEA  
Mr Hugues D'Alès - L'Oréal  
Dr Jean-Paul Dechesne - Colgate-Palmolive  
Dr Marival Diez - STANPA  
Ms Sarah Doms - Detic  
Ms Caterina Geremei - LVMH  
Ms Birgit Huber - IKW  
Ms Debbie Hunter - C.T.P.A.  
Ms Anita Linster - Coty  
Ms Hanna Løyche - SPT  
Mr Harald Schlatter - Procter & Gamble  
Ms Kathrin Schurrer - Chanel SAS  
Ms Ines Tannert - Beiersdorf  
Ms Séverine Trouillet - LVMH  
Ms Marjolein Van Oostrum - NCV  
Mr Florian Vernay - Unilever  
Mr Frederick Warzee - Detic

### EN Legal

**Chair: Ms Emma Trogen - Cosmetics Europe**

**Members:**

Mr James Barnes - Unilever  
Dr Carola Beckmann - Beiersdorf  
Ms Margaux De Bodard - FEBEA  
Dr Sven Freiwald - Beiersdorf  
Ms Melinda Friend - Colgate-Palmolive  
Ms Patricia Gendelman - Pierre-Fabre Dermo Cosmétique  
Mr François Gomez - Chanel  
Ms Emmanuelle Gourbin - FEBEA  
Mr Frank Henkel - Kanebo (Kao Group)  
Ms Barbara Hery - LVMH  
Mr Matthias Ibel - IKW  
Ms Regina Jäger - Henkel  
Ms Isabelle Martin - Estée Lauder Companies  
Ms Nina Moise - Coty  
Mr Jorge Munoz - GlaxoSmithKline  
Ms Magali Parisot - L'Oréal  
Ms Sonia Selletti - Studio Legale Astolfi E Associati  
Mr Hynek Sery - Procter & Gamble  
Mr Scott Southall - Avon  
Ms Estelle Vallette - Colgate-Palmolive  
Mr David Van Passel - Johnson & Johnson

### EN Sciences

**Chairs: Dr Rob Taalman - Cosmetics Europe**

**Dr Patric Amcoff - Cosmetics Europe**

**Members:**

Mr Daisuke Araki - Kanebo (Kao Group)  
Dr Françoise Audebert - FEBEA  
Dr Jens Burfeindt - IKW  
Mr Philippe Catroux - Pierre-Fabre Dermo Cosmétique  
Ms Margit Costabel-Farkas - Johnson & Johnson  
Dr Eric Dufour - L'Oréal  
Ms Anne Dux - FEBEA  
Dr Rolf Fautz - Kanebo (Kao Group)  
Dr Carsten Goebel - Procter & Gamble  
Mr Peter Hartz - Colgate-Palmolive  
Mr Paul Hepburn - Unilever  
Dr Jalila Hibatallah - Chanel SAS  
Dr Detlef Keller - Henkel  
Dr Annette Kirst - Kanebo (Kao Group)  
Dr Amanda Long - Avon Cosmetics  
Dr Emma Meredith - CTPA  
Mr Garrett Moran - Oriflame Cosmetics  
Dr Marc Paye - Colgate-Palmolive  
Mr Uwe Rossow - Johnson & Johnson  
Dr Joanna Rowland - GlaxoSmithKline  
Dr Julia Scheel - Beiersdorf  
Dr Mary Spurgeon - Unilever  
Dr Weiyi Su - Estée Lauder Companies  
Dr Takahiko Suwa - Shiseido  
Mr Mark Tarantino-Hind - Revlon  
Dr Thomas Teichert - Beiersdorf  
Mr Adama Traore - LVMH  
Dr Andrew Wilson - GlaxoSmithKline



# Staff organisation chart

## GENERAL MANAGEMENT



**Bertil Heerink**  
*Director-General*

## RESOURCES & SERVICES



**Hind Benrhanem**  
*DG Assistant*



**Samia Essouayah**  
*HR & Services Manager*



**Daniel Leus**  
*Financial Manager*



**Patricia Slack**  
*Receptionist*



**Delphine Gilles**  
*Office Assistant*

## SCIENCE AND RESEARCH



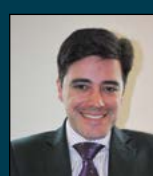
**Rob Taalman**  
*Director*



**Patric Amcoff**  
*Interim Director*



**Martina Klaric**  
*Project Manager*



**Filipe Almeida**  
*Science Issue Manager*



**Sabrina Dourte**  
*Project Assistant*

## LEGAL AFFAIRS



**Emma Trogen**  
*Director*



**Tessa Cerisier**  
*Issue Manager*



**Hind Benrhanem**  
*Assistant*

## TECHNICAL REGULATORY



**Gerald Renner**  
*Director*



**Manuela Coroama**  
*Senior Manager*



**Florian Schellauf**  
*Issue Manager*



**Orla Fenlon**  
*Assistant*



**Evelyn Coelis**  
*Issue Manager*



**Karolina Brzuska**  
*Issue Manager*

## COMMUNICATIONS & PUBLIC AFFAIRS



**Kara Condon**  
*Interim Director*



**Catherine Van Vaerenbergh**  
*Communications Manager*



**Marjolein De Kerf**  
*Interim Public Affairs Manager*



**Muriel Hirschfeld**  
*Assistant*



**Betina Simonsen**  
*IT Project Manager*



**Corentin Bondroit**  
*IT Technical Support*

# COSMETICS EUROPE

## Mission and Goals

### Our Vision

The cosmetics, perfumery and personal care industry and products contribute significantly to individual and social well-being in everyday life.

### Our Mission

Our mission is to support the development of an innovative, sustainable, competitive and respected cosmetics industry in Europe, which best serves consumers.

### Our Goals

As the single, recognised voice of European cosmetics, perfumery and personal care, COSMETICS EUROPE must:

- Earn public trust by fostering transparent and reliable relationships with public authorities and stakeholders. This enables it to communicate most effectively the social and economic relevance of the cosmetics industry in terms of satisfying consumer needs.
- Achieve effective public policy by actively shaping workable and fair policy frameworks regulating the industry. To this end, proactive and effective networking and communication are of the essence. Opportunities for achieving alignment on an international scale should be created and optimised.
- Enhance member value by addressing their needs in an efficient and transparent way through timely information and decision making processes. Focus on the issues and activities important to members. Make best use of members' expertise and dedication in order to optimise efficiency and one-voice positions.

